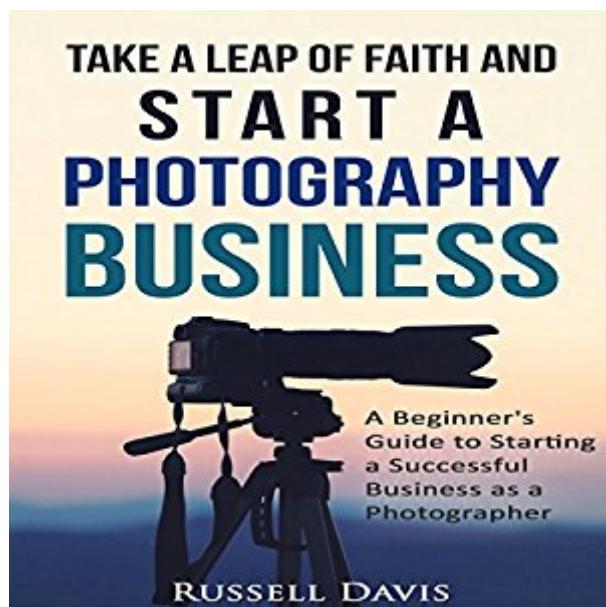


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# Take A Leap Of Faith And Start A Photography Business: A Beginner's Guide To Starting A Successful Business As A Photographer



## **Synopsis**

This book will guide you in starting your own photography business; it's truly an advantage if you are a photographer by profession, but if not, it doesn't mean that you could not open your own business. I can help you get the ball rolling. Despite the fact that people now own smartphones with great cameras, nothing can beat the skill of professional photographers - they just know the nuts and bolts of taking photos, editing, and printing. They know about the correct angles, the right amount of light, and even the appropriate gestures and expressions. These are just some of the reasons why I'd personally hire a photographer for special events rather than let all the guests or participants take their own photos. Photography services are just more organized and more effective, and they give better-looking images that you can proudly post online. Collectively, this is the reason why photography businesses are in demand. I know that starting a photography business - any business, in fact - is not a walk in the park. It's also not roses and rainbows; there will be difficulties along the way, and maybe at one point you might even think of quitting. Lower your chances of being discouraged by being equipped - one way to do that is to listen to, savor, and finish this book. Here are a few things you will learn from this book: The four main markets you should choose from when starting a photography business A list of the investments you should make, including tips and tricks; this includes cameras, lighting, backdrops, etc. How do you legalize your business? What about licenses? Permits? Taxes? What is LLC? A step-by-step guide on how you can promote your business Should you declare copyright on your photos? And much more...

## **Book Information**

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## **Customer Reviews**

I've been in training theory for years, and although my training is based on face to face sales, Mister

Davis got the concept correct. I'm a vet, so understanding the process being universal makes me feel better. The whole concept of 'loading out' before you attempt any business, and knowing what you are selling to make you an authority in your product even works online. Personally, I think it can become easier, because you can sell in your boxers instead of a tie. You can also earn money as you sleep with passive income if you set up your online business right. It's on the world wide web so it's noon somewhere on Earth. If you're ready to take the first step into the cut throat world of business competition, read this book for the correct ammunition. He even tells you what an LLC is (Limited Liability Company)).

This book covers all the basics of starting a photography business. It first helps explain the different types of businesses you can run. It then goes into all the equipment you will need depending on how you structure your business (ie. If you have ppl to a studio, just cover events, etc.). I particularly enjoyed the price breakdown of all the equipment. This is very helpful to get an idea of what the startup costs will likely be. It then covers actual business components, such as getting an LLC, advertising, competitive research, and finances. It was quite refreshing to know that you can start small and fairly inexpensive-you don't even need a website at first, just a blog and a Facebook page!

The information contained in this book is just as easy to digest and implement. The author takes all the mystery and fear out of taking the first step and every step after that to becoming your own boss in your own photography business. It's written to fit anyone's personal situation and filled with so many unique ideas that if you just follow what it says, there's no reason why you can't be out finding a client base immediately. Thank you Russel. It's one thing to know how to make great photographs, but it's another to know how to start/run a business. This book will help me with that! Looking forward to the future now.

This book was a complete waste of time and money. The information - what there is of it can easily be found on 'help' type of web sites. There is no details to any topic. The complete 'book' could have been printed in a 10 page 4 X 6 inch booklet for High School kids. I fail to see how a publisher would print it and someone would have the nerve to charge \$13.95 for it. Save your money and just do some searching on the Internet on starting your own business, then buy a book geared directly at someone who wants to penetrate the markets of professional photography.

I purchased this book for my best friend who is an amazing photographer and I think she should really start making money from this. While selling stock photos is a good income source there are a number of other possibilities and good ways to make a living like a photographer. I read the book and I think it covers pretty much everything one needs to know when starting a photography business so I would definitely recommend it.

This is definitely not what I was expecting. I thought I'd be getting a book that went into a little bit of depth into the different types of photography businesses and how to setup each different kind. Instead I received this self-published blog post in print form. With sloppy grammar intact, but unfortunately with hyperlinks NOT intact. In the print form, the hyperlinks appear bold, but have no expanded URL in a footnote or in the back of the book, which would've been handy. See the attached photo for an example of this. Another annoying aspect of this self-published book was that the section headings became detached from their text (I'm sure there's a typographic term for this). The title of one section would appear at the bottom of one page, then you had to actually read the contents of that section by turning the page. Just sloppy. I wish more care had gone into small things like this. More sloppiness: the text is very surface level and quite short, so the entire text has been double-spaced to beef up the page count a bit (see the attached photo). Also, the back cover is quite baffling, as it seems to be an advertisement for a different book, but the more you read, the more you realize that it's actually the back cover intended for an entirely different book (see the other attached photo). The author invites me to "continue reading for even deeper information on Stress Management...". What?! A few good points. The book is a great jumping-off point for photographers, as it explains very briefly the different types of work in photography, and the different things required for each type. Also very briefly, things to keep in mind when starting and promoting your business. These are helpful tips, but I feel like I've read many of these things before online in blog post form. (This is encouraging, maybe I can write my own book on this someday...) On the one hand, I did learn a few things and it would be nice to keep this for reference or to give to other budding photographers, but on the other hand I feel like this was overpriced and very low quality, as it seems like minimal effort was taken to convert an obvious blog post into book form. There is also a crazy amount of fake reviewers for this book. Check the review history (or lack thereof) of all the raving one-sentence 5 star reviews. Very suspicious.

Wish I knew how thin this book was. I expected a thicker book.

I have a DSLR camera that I bought last year and I want to use it to gain money even a little. I looked at the internet for simple tips and tricks that I can apply on my camera. I saw this book while looking for guides in photography. I learned that this kind of business is a little expensive based on this book but it is a good investment someday. This book taught what to do and what I need in this kind of business. The step-by-step are not clear to me and I think it needed examples on every step.

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